EverExpanse

Enterprise & Digital Solutions

Building Enterprise-Grade Digital Platforms & Payment Solutions

Booking Platform

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ABOUT
Booking Platform

EverExpanse Booking Platform helps service businesses run their operations from a single dashboard. From appointment scheduling and staff & service management to payments and customer records, the platform brings everything together—so teams spend less time coordinating and more time delivering service.

Designed for appointment-based businesses, the platform supports both single-location and multi-location operations, enabling centralized administration, smoother customer engagement, and better visibility into day-to-day performance.

Key Objectives

Built to streamline operations, improve customer experience, simplify payments, and increase digital visibility for scalable growth.

- ✔ Enable online bookings for single or multi-location businesses & manage everything through one admin panel.
- ✔ Manage stores, staff portfolios, and customer information centrally.
- ✔ Accept payments smoothly across multiple modes—Card, Wallet, QR, and Cash.
- ✔ Track business growth in one place, from easy onboarding to advanced reporting.

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BOOKING PLATFORM
Product Overview

Core Capabilities

Built around real business workflows, the platform covers the complete service lifecycle—from discovery and booking through execution, payment, and retention.

Online Booking & Scheduling

✔ Customers can book services online while you control availability, time slots, and booking rules.

Multi-Store Operations

✔ Manage one or many locations with centralized control over services, staff, and customers.

Staff & Service Management

✔ Maintain staff profiles, portfolios, services, pricing, and availability—fully configurable.

Payments Built-In

✔ Accept digital and offline payments seamlessly and track transactions with booking history.

Customer Management

✔ Keep a single customer view including visit history, preferences, and contact information.

Reports & Insights

✔ View daily operations and business performance with dashboards designed for both basic and advanced reporting.

Technical Specification

The platform is engineered for real-world performance, scalability, and easy integration.

✔ Complete white-label product (brand it as your own).

✔ Built on an open-source platform with high-performance and scalable architecture.

✔ End-to-end payment gateway integration, from merchant onboarding to transaction settlement.

✔ Third-party SMS integration for notifications and confirmations.

✔ CDN integration for fast loading of images and digital assets.

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BOOKING PLATFORM
Designed For

Salons & Spas

Manage stylist/therapist availability, service menus, packages, and repeat bookings with a smooth customer booking experience.

Housekeeping Services

Schedule home visits efficiently, assign staff, track customer details, and manage payments for recurring or one-time services.

Education & Training Centers

Enable session-based scheduling, trainer allocation,student records & payment tracking for courses, batches, & appointments.

Clinics & Wellness Practices

Manage appointment slots, practitioner schedules, patient/customer records, and payments with a structured booking flow.

Gyms & Personal Trainers

Handle trainer schedules, session bookings, memberships or packages, and payment collection while keeping client history organized.

Yoga & Fitness Classes

Manage class schedules, instructor availability, batch bookings, and customer registrations with centralized reporting for attendance and revenue.

Pet Grooming & Pet Care Services

Handle grooming appointments, service packages, staff availability, and customer pet profiles with easy rescheduling and payment tracking.

BOOKING PLATFORM
White-Label Booking Solution

BookMySalon is our dedicated white-label booking product built specifically for salons and spas businesses. It enables you to offer a smooth online booking experience to your customers while managing everything from a single admin panel—appointments, staff schedules, services, payments, and customer details.

With BookMySalon, you can launch your own branded booking platform quickly, improve customer engagement, reduce no-shows with automated reminders, and grow your online presence through portfolio pages and social sharing features.

Key Points

Quick & Easy Booking

Easy Appointment Booking Simple and quick service scheduling.

Payments Made Easy

Multiple Payment Options Card, wallet, QR, and cash support.

Team Showcase

Store & Stylist Profiles – Showcase services and portfolios.

Insights that Scale

Use customer history & reports to scale smarter

EverExpanse
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BOOKING PLATFORM
Why Choose Booking Platform

Why EverExpanse Booking Platform

EverExpanse Booking Platform is built for organizations that require operational reliability, scalable administration, and measurable outcomes—not just scheduling.

- ✓ Designed to support scaling from one location to many
- ✓ Built-in support for payments + operations + customer management
- ✓ White-label ready for partners and businesses that want their own branded platform
- ✓ Strong foundation for performance, scalability, and integrations

How It Works

⊙ Set up your business

Locations, services, staff, working hours, booking rules

⊙ Go live online

Share your booking link or embed it on your website

⊙ Accept bookings & payments

Manage schedules & transactions from one place

⊙ Track customers & growth

Use customer history & reports to scale smarter

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